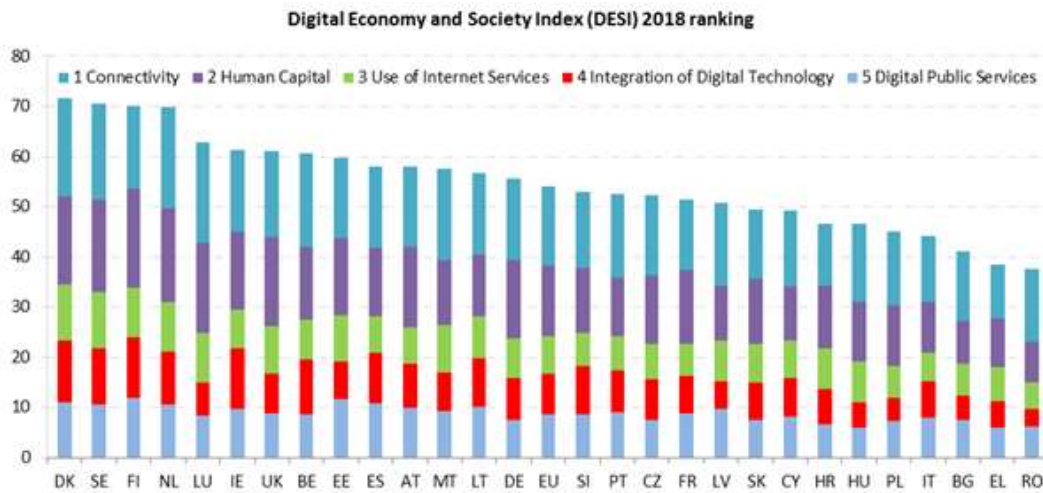




WHY LUXEMBOURG?

Luxembourg in the top 5 of digital economies

룩셈부르크, 유럽의 디지털 경제 국가



(2018년 디지털 경제사회 지수 순위)

룩셈부르크가 최근 유럽연합의 디지털 경제사회 지수(Digital Economy and Society Index, DESI) 평가에서 5위에 올랐다.

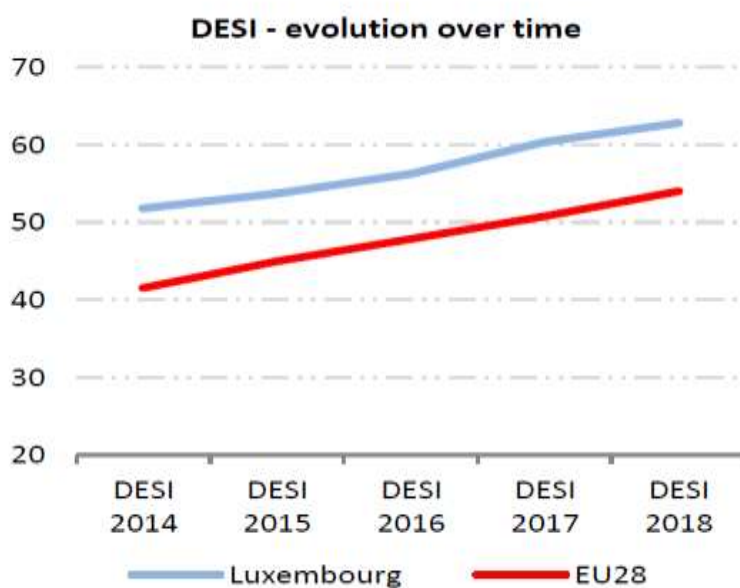
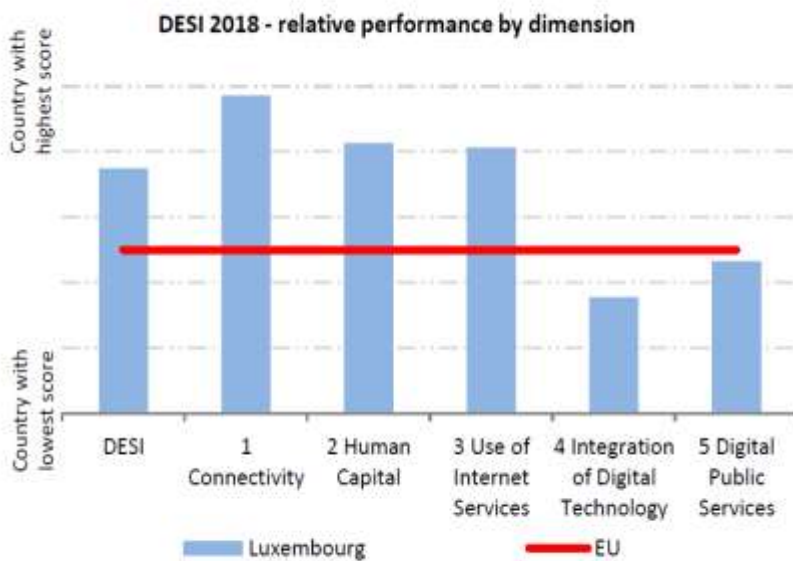
디지털 경제사회 지수란 유럽의 디지털 실적과 EU 회원국의 디지털 정책 결과와 방향성을 평가하기 위한 30여 개의 지표로 구성된 통합 지수다. 디지털 경제사회 지수는 연결성, 인적 자원, 인터넷 활용, 디지털 기술의 비즈니스 접목, 디지털 공공 서비스 등 다섯 가지의 주요 카테고리

이루어진다.

평가에 따르면 룩셈부르크는 연결성, 인적 자원, 인터넷 활용 부분에서 각각 높은 점수를 기록했다. 작년과 비교했을 때 룩셈부르크의 디지털 경제사회 지수는 동일 순위를 유지했으나, 종합 점수는 높아졌다.

룩셈부르크는 인터넷 활용과 디지털 기술 분야에서 높은 점수를 기록했다(5위). 또한 인터넷 사용률 부분에서는 4위를 기록했다. 룩셈부르크는 디지털 경제 국가로서 적극적인 경제 다변화 전략을 실시하고 있다.

보고서 보기



Luxembourg ranks 5th out of the 28 EU Member States in the 2018 edition of the European Commission's Digital Economy and Society Index (DESI). Overall it has maintained its rank and improved its score slightly since last year. The country is thus firmly placed among the top digital economies in Europe.

DESI is a composite index that summarises relevant indicators on Europe's digital performance and tracks the evolution of EU Member States in digital competitiveness. The DESI report tracks the progress made by Member States in terms of their digitization. It is structured around five chapters: Connectivity, Human Capital, Use of Internet Services, Integration of Digital Technology and Digital Public Services.

Top ranks: connectivity, human capital, internet use

Luxembourg performs well in connectivity (2nd rank in DESI 2018), both for coverage and subscription (take-up). It records very good results (5th rank in DESI 2018) for human capital, especially in use or in digital skills where it is a top performer. It achieves very good results for internet use by its residents (4th rank in DESI 2018).

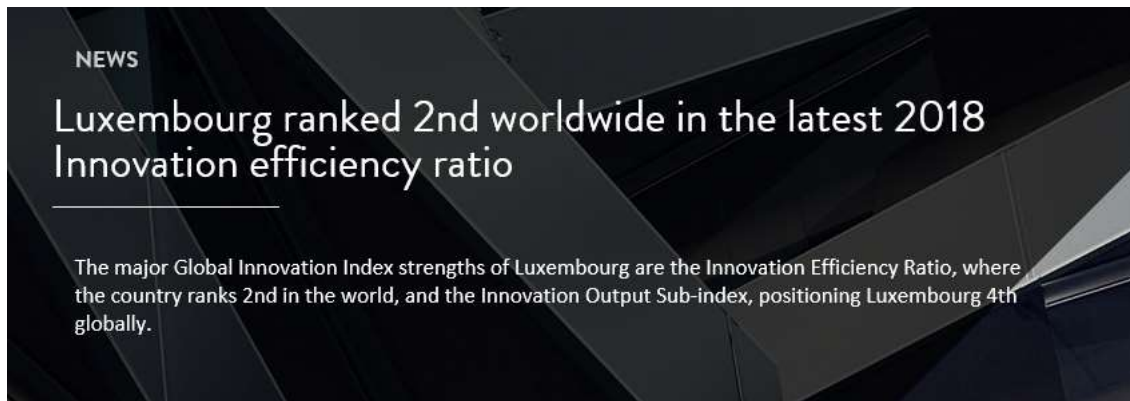
Ambitious strategy

Luxembourg has undertaken an ambitious economic diversification strategy for the digital sector. This strategy is multidimensional and collaborative, embracing skills, infrastructure, the digital ecosystem and public services. The strategy is grouped under an umbrella initiative called Digital Luxembourg.

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Luxembourg ranked 2nd worldwide in the latest 2018 Innovation efficiency ratio

룩셈부르크, 이노베이션 효율성 전세계 2번째로 높아



세계지식재산권기구(World Intellectual Property Organization, WIPO)가 발표하는 '글로벌혁신지수(Global Innovation Index)'는 전세계 126개국의 경제 혁신 성과에 대한 평가 지수이다. 글로벌 혁신지수에서는 80개에 달하는 지표들을 통해 각국의 기술, 지식, 창의성 등 종합적인 역량을 평가한다.

2018년도 버전 평가에서 룩셈부르크는 창의적 산출물(Creative Output) 부문 전세계 2위에 올랐다. 룩셈부르크의 무형 자산(Intangible assets) 부문은 3위, 온라인 창의성(Online Creativity) 부문 5위에 올랐다. 또한 ICT & 비즈니스 모델 생성 부문 5위, 일반 최상위 도메인(TLD) 부문 4위에 오르며, 문화 창조 서비스 수출 및 국가 업적에서 강세를 보였다.

The Global Innovation Index 2018 provides detailed metrics about the innovation performance of 126 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication.

Luxembourg achieves remarkable results in Creative Outputs, which positions 2nd in the world and is highlighted as a strength. Two of its three components are also marked as strong: Intangible assets (3rd) and Online creativity (5th). At the indicator level, the country performs strongly in ICTs & business model creation (5th), Generic top-level domains (TLDs) (4th), as well as Cultural & creative services exports and National feature films – both taking the top spot in the world.

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Luxembourg the second most resilient economy in the world

룩셈부르크, 회복 탄력성이 높은 경제로 평가

Country	Overall rank	Overall score
Switzerland	1	100
Luxembourg	2	96.1
Sweden	3	94.7
Norway	4	94
Germany	5	93.9
Austria	6	92.1
Denmark	7	90.8
Finland	8	90.3
United States Central	9	89.9
United States East	10	88.6

Source: 2018 FM Global Resilience Index

(2018년 글로벌 탄력성 지수 순위)

최근 발표된 2018년 글로벌 탄력성 지수(Global Resilience Index)에서 룩셈부르크가 전세계 2위에 올랐다. 글로벌 탄력성 지수란 타국가에서 사업을 할 때의 기업들이 부딪힐 수 있는 위험성을 평가하기 위한 지수이다. 상위권 순위에 룩셈부르크가 오른 이유는 브렉시트 이후, 유럽 연합을 기반으로 한 사업 장소를 찾는 기업들에게 룩셈부르크가 매력적인 국가이기 때문이다.

The FM Global Resilience Index assesses the resilience of the business environment of almost 130 countries in order to help companies evaluate the risk of doing businesses in different locations. In its 2018 edition Luxembourg is on second place behind Switzerland and before Sweden. An additional reason for Luxembourg's excellent ranking is the country's attractiveness for companies seeking a continental European base following the United Kingdom's vote to leave the EU

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Luxembourg to host European HPC headquarters

룩셈부르크, '유럽고성능컴퓨팅연합(유로HPC)' 본부 설립



유럽고성능컴퓨터연합(유로HPC)가 산업 및 데이터 경제의 디지털화를 위한 핵심 요소인 시대에, 룩셈부르크가 유로 HPC 본부를 설립한다. 유로 HPC 본부는 2020년까지 HPC 이니셔티브에 투자할 약 10억유로의 공적 자금을 관리하게 되며, 유럽 연합에서 9,800만 유로를 나머지 자금은 유럽 회원국과 이니셔티브 관련 국가들을 통해 받게 된다.

룩셈부르크가 주도하는 유럽고성능컴퓨터연합 공동 사업은 민관 파트너십의 형태를 띠게 되며, 2017년 3월 룩셈부르크, 이탈리아, 스페인, 프랑스, 독일, 포르투갈 및 네덜란드 등이 체결한 협정을 기반으로 진행될 예정이다.

유럽 위원회의 유로 HPC 본부의 룩셈부르크 설립 결정에 대해 자비에르 베텔(Xavier Bettel) 룩셈부르크 총리는 "이번 결정은 룩셈부르크가 혁신적인 국가라는 매력을 확인시켜 줍니다."라며, "국가적 차원에서 룩셈부르크는 디지털 룩셈부르크 이니셔티브와 연계되어 있어, 기업가적이고 건설적이며 참여적인 역할을 수행할 준비가 되어 있습니다" 라며 디지털 전략 강화 계획에 대해 설명했다. 룩셈부르크는 유럽 HPC 네트워크를 구축하는 동안, 2019년 내 자체 슈퍼 컴퓨터를 마련할 예정이다.

High-performance computing is key to the digitisation of industry and the data economy. Its many practical applications will provide benefits to a wide range of industrial and business sectors, as well as to users from academia, scientific communities and the public sector.

EuroHPC will oversee the pooling of resources within Europe to develop supercomputers for processing big data, which is essential for addressing current major scientific and societal challenges. The Luxembourg-based entity will manage around €1 billion of public funds that will

be invested in the initiative between now and 2020. €486 million will be provided by the EU, while the rest will come from the Member States and associated countries that are part of the initiative.

A public-private partnership

The European high-performance computing (“EuroHPC”) joint undertaking will take the form of a public-private partnership. It will provide a legal, contractual and organisational framework to its members. The members of the joint undertaking will be the EU, individual EU countries, third-party countries associated with the Horizon 2020 programme and private associations.

Originating from an initiative by Luxembourg, EuroHPC is based on an agreement signed in March 2017 between Luxembourg, Italy, Spain, France, Germany, Portugal and the Netherlands. Since then, Belgium, Slovenia, Bulgaria, Switzerland, Greece and Croatia.

Luxembourg at the forefront

The European Commission’s decision to locate EuroHPC in Luxembourg was welcomed by Prime Minister and Minister of State Xavier Bettel. “This confirms the attractiveness of Luxembourg as an innovative country,” said the Prime Minister. “The means deployed at the national level are aligned with the Digital Luxembourg initiative, and Luxembourg is ready to once again play a precursory, constructive and participatory role in the implementation of Europe’s digital strategy.”

While waiting for the implementation of the European HPC network, Luxembourg will acquire its own supercomputer already in 2019. This supercomputer, which will benefit from a European co-funding of 35%, will later on be connected to the global EuroHPC network.

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DuPont invests \$400 million in its Luxembourg facility

미국 화학기업 듀폰, 룩셈부르크 시설에 4억 달러 투자



세계적인 화학기업인 미국 듀폰사(DuPont)사는 재료 생산 능력을 확장하기 위해 룩셈부르크 소재 시설에 4 억 달러 이상을 투자 할 계획이라고 발표했다. 룩셈부르크 소재 시설에서 타이백

(Tyvek) 부직포 재료 제조는 2021년에 시작될 예정이다.

듀폰 세이프티 엔 컨스트럭션(DuPont Safety & Construction)의 로즈 리(Rose Lee) 사장은 전세계 주요 시장에서 듀폰의 재료에 대한 수요가 지속적으로 증가하고 있다며 룩셈부르크에 대한 투자 확장 계획에 대한 기대감을 내비쳤다.

WILMINGTON, Del., June 4, 2018 – DuPont Safety & Construction, a business unit of DowDuPont Specialty Products Division, today announced plans to invest more than \$400 million to expand capacity for the manufacture of Tyvek® nonwoven materials at its facility in Luxembourg. The production expansion, which will add a new building and third operating line at the site, is scheduled to start up in 2021.

“Global demand for DuPont™ Tyvek® continues to grow worldwide in all of our key end-use markets,” said Rose Lee, president – DuPont Safety & Construction. “This capacity expansion plan is a critical step in growing the Tyvek® business, maintaining our leadership in nonwoven materials, and delivering the innovation customers expect from DuPont.”

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CarPay-Diem mobile payment solution spotted by Volkswagen 폭스바겐이 주목한 룩셈부르크 스타트업 카페이-디엠



2016년 설립된 룩셈부르크 스타트업 카페이-디엠(CarPay-Diem)이 주목 받고 있다.

모바일 애플리케이션 플랫폼 개발 스타트업인 카페이-디엠은 차량 내부에서 결제를 관리할 수 있는 플랫폼을 제작한다. 현재 카페이-디엠의 플랫폼은 100,000개 이상의 주유소에서 시행되고 있으며, 다양한 결제 방법과 연결 된다.

카페이-디엠은 플랫폼 출시 당시 초기 50만 유로(한화 6억 상당)를 조달했고 올해 초에 120만으

로 (한화12억 상당)의 두번째 투자 자금을 확보하며 폭스바겐 뿐 아니라 많은 기업으로부터 관심을 받고 있다.

CarPay-Diem's LinkedIn post about its selection received over 25,000 views. "This is an absolute record," founder and CEO Frédéric Stiernon confirms with satisfaction. "Even before having received the details concerning our stay in Dresden, the visibility following our selection has been enormous. We have already been contacted by other entities of the group to think about working together in the future."

Several dozen start-ups were on the starting line, and among the seven "finalists", CarPay-Diem finally seduced the jury. The programme will start this autumn. "We are currently analysing the best way of integrating our technology into the VW group," announces Mr Stiernon. "Although we might not necessarily be present full time during the six months, we look forward to building close relationships with the group's top leaders."

Over 100,000 compatible petrol stations

This boost is an additional step forward for the company that was set up in 2016. The idea was simple: to create a platform that would allow any mobile application or connected car to activate any fuel pump and manage the payment from inside the vehicle.

As soon as drivers arrive at a petrol station, their smartphone (or the screen of their car) automatically starts up and confirms the number of the nearest pump. Once the car has been filled, the payment is automatically generated and the receipt of the transaction is displayed on the screen.

Today, the CarPay-Diem platform is compatible with over 100,000 petrol stations and connects with different payment methods.

On-going fundraising

The company raised an initial €500,000 at launch, and secured a second injection of €1.2 million at the beginning of this year. The new investors include the Mobivia group, the European leader in the multi-brand maintenance of vehicles. A third fundraising cycle is underway that will allow the company to comfortably manage its international expansion.

"The interest from investors is high. Things are going faster than we had originally planned, and we have to be able to manage everything properly," says Frédéric Stiernon who indicates that other important announcements might come by the end of the summer.

Luxinnovation offers Luxembourg and foreign entrepreneurs and companies that are interested in establishing a business in Luxembourg a range of start-up services with innovation at the heart of

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The world's first legal framework for green covered bonds

세계 최초의 그린 커버드 본드 법, 룩셈부르크에서 제정



세계 최초의 그린 커버드 본드 법이 룩셈부르크에 제정된다. 7월 1일부터 유효한 이 법은 재생 에너지 발전 기금 조달을 위한 포괄 채권에 대한 법적인 틀로 이루어져있다.

그린 커버드 본드는 재생 가능 에너지를 생산하는 시설에 자금을 공급하는 새로운 체계로서 여기에는 풍력, 태양열, 열기구, 지열, 열수, 해양 및 수력, 바이오 매스, 매립 가스, 하수 처리 및 바이오 가스와 같은 재생 가능 에너지가 포함된다.

투자자들은 보상액에 대한 선호권을 포함한 보상 채권에 내재된 보안 기능의 혜택을 받게 된다. 룩셈부르크의 기관과 투자자들은 지속 가능한 금융을 위한 국제적인 플랫폼으로서의 룩셈부르크 역할을 더욱 더 강화해 나갈 예정이다.

***그린 본드: 환경친화적인 프로젝트에 투자할 자금 마련을 목적으로 발행하는 채권**

The law, which entered into force on July 1st, establishes the legal framework for a new type of covered bond to finance the generation of renewable energies. This is the first law globally to establish a Green Covered Bond and underlines Luxembourg's commitment to help drive global innovation in sustainable finance.

The Green Covered Bond is a new instrument to finance facilities that generate renewable energy. These include facilities producing any energy from renewable non-fossil sources, such as wind, solar, aerothermal, geothermal, hydrothermal, marine and hydroelectric, biomass, landfill gas, sewage treatment and biogas, as well as energy produced from similar sources.

The law contains strict criteria relating to the purpose of the equipment and infrastructure financed, to ensure the "green" nature of this new category of covered bonds.

The bank issuing a Green Covered Bond provides loans that are secured by real rights or real movable or immovable security interests in renewable energy assets. Investors will benefit from the security features inherent in covered bonds, including the right of preference over coverage values

Creating a new financial product subject to very high standards and having a direct link with the world's growing renewable energy sector, the new law complements the range of products available to global institutions and investors available in Luxembourg and further strengthens the Grand-Duchy's role as an international platform for sustainable finance.

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NVIDIA and Luxembourg Government announce cooperation on Artificial Intelligence and High Performance Computing

미국 AI 컴퓨팅 기술 기업 엔비디아, 룩셈부르크 정부와 협력



미국 캘리포니아주에 본사를 둔 AI 컴퓨팅 선두 기업 엔비디아(NVIDIA)는 룩셈부르크 정부와 협력하기 위한 양해각서(Memorandum of understanding, MOU)를 체결했다. 구체적인 협력 분야는 인공지능(AI)과 고성능 컴퓨팅을 사용한 과학자들과 엔지니어의 지원이다.

룩셈부르크 정부는 현재 국가적 차원에서 진행되고 있는 "디지털 룩셈부르크(Digital Luxembourg)" 이니셔티브를 바탕으로, 다양한 연구 분야에 종사하고 있는 학생, 과학자, 산업계 및 창업자들을 훈련시키는 데 초점을 맞출 것이다. 관련 산업 부문은 에너지와 환경, 자율 주행과 교통, 로봇 공학, 금융 서비스, 의료 등이다.

인공지능(AI)과 고성능 컴퓨팅은 생명 과학과 의학 분야의 지속적인 변화의 핵심이다. 이번 협력은 룩셈부르크가 생물 의학 연구 및 의료 연구를 위한 매력적인 장소임을 보여준다.

NVIDIA and the Grand-Duchy of Luxembourg have established a cooperation to support scientists and engineers in solving society's most important challenges using artificial intelligence and high performance computing.

A memorandum of understanding was signed today on behalf of NVIDIA, the leader in AI computing, and the Luxembourg Government by Jaap Zuiderveld, NVIDIA Vice President of Sales and Marketing, EMEA and India, and Luxembourg's Prime Minister, Xavier Bettel.

Spearheaded by the Government's "Digital Luxembourg" initiative, the cooperation will focus on training students, scientists, and industry and startup employees working in diverse research fields. Areas of particular interest include energy and the environment, autonomous driving and transportation, robotics, financial services and healthcare.

"NVIDIA's AI computing platform is the principal tool used by scientists, researchers and businesses worldwide to harness the power of artificial intelligence," said Zuiderveld. "This cooperation will bring together NVIDIA and Digital Luxembourg in our shared mission to enable, support and inform the AI ecosystem."

"AI is a horizontal technology and we want to make sure that Luxembourg's AI researchers and businesses have access to cutting-edge technology. This is about training the AI trainers and developing crucial skills for our ecosystem's future," stated Xavier Bettel.

"AI and high performance computing are at the core of the ongoing transformation in life sciences and medicine. We are very excited about the cooperation with NVIDIA as this will make Luxembourg an even more attractive place for biomedical and healthcare research and entrepreneurship", noted Prof. Rudi Balling, Director of the Luxembourg Centre for Systems Biology, a research center of the University of Luxembourg.

"NVIDIA is the world leader for AI computing technology, that's why we work with their platform in our experimental self-driving vehicle. This new cooperation will allow us to stay ahead of the curve scientifically and build a strong AI ecosystem in Luxembourg. Furthermore, the SnT researchers are thrilled to participate in the NVIDIA Deep Learning Institute University Ambassador Program, by having SnT researchers become NVIDIA certified trainers and teaching NVIDIA centered classes for the academic public", commented Prof. Björn Ottersten, Director of the Interdisciplinary Center for Security, Reliability and Trust (SnT) at the University of Luxembourg.

Presse release by the Department of Media, Telecommunications and Digital Policy

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Luxembourg Prime minister's visit from July 1-3

7월 1~3일, 룩셈부르크 총리 18년만의 방한

자비에르 베텔(Xavier Bettel) 룩셈부르크 총리가 지난 7월 1일부터 3일까지 사흘간 한국을 공식 방문했다. 방한 기간 중 베텔 총리는 이낙연 국무총리와의 공식 회담을 비롯해 국립 현충원 참배, 전쟁기념관 방문, 한국기업인 면담 및 오찬, DMZ 방문 등의 일정을 소화했다.

1일 입국 직후 자비에르 베텔 총리는 국립현충원과 전쟁기념관을 예방하며 6·25전쟁에서 전사한 룩셈부르크 유엔군 전사자들에 대한 감사를 먼저 표했다. 2일 열린 룩셈부르크-한국 총리 공식 회담에서는 양국 관계 현황 뿐 아니라 경제 분야, 국제 협력, 인적 교류 활성화 등에 대해 논의했다.

경제 협력 활동으로는 자비에르 베텔 방한 기간 중 총리가 참석한 가운데 룩셈부르크 상공회의소와 대한상공회의소가, 서울시와 룩셈부르크 하우스 오브 핀테크(LHoFT)와 각각 양해각서를 체결하며 총리의 방한으로 양국간의 경제 협력을 넓혀나갔다.

룩셈부르크 총리의 한국방문은 1962년 한-룩셈부르크 수교 이래 양자 회담을 위한 최초의 공식 방문이다.

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ICT and health tech start-ups: Apply now for Fit 4 Start

룩셈부르크 스타트업 육성 프로그램 '핏포스타트' 참가 기업 모집



유럽 ICT 허브 룩셈부르크의 정부 산하 혁신 기관 룩스이노베이션(Luxinnovation)이 혁신적인 ICT 스타트업을 발굴·지원하기 위해 핏포스타트(FIT4START) 프로그램을 운영하고 신청 기업을 모집한다.

'핏포스타트' 프로그램은 유럽 진출을 원하는 ICT 스타트업 기업들에게 성공적인 유럽 비즈니스 기회를 제공하기 위한 스타트업 발굴·육성 프로그램(인큐베이션 프로그램)이다. 심사를 거쳐 선발

된 기업들에게는 최대 50,000(약 6천 만원 상당)유로의 지원금과 4개월간의 코칭, 전용 업무 공간 등의 혜택을 제공한다. 특별히 2018년 올해는 ICT와 헬스 테크 관련 기업들을 집중 모집한다.

지원 대상은 프로젝트 사업화에 필요한 아이디어를 보유한 최소 2인 이상인 ICT, 헬스테크 스타트업이라면 누구나 신청 가능하다.

참가 신청은 8월 27일까지 핏포스타트 홈페이지(<http://register.fit4start.lu/>)에서 가능하며, 관련 문의는 주한 룩셈부르크 대표부로 할 수 있다.

ICT and health

Launching a start-up and determined to succeed? Luxembourg's acceleration programme Fit 4 Start offers you intensive coaching, attractive pre-seed funding and access to key networks. The next edition will accept 10 start-ups in the field of ICT and another 5 specialising in health technologies. Apply to the programme from 9 July until 27 August (12:00 CET).

Managed by Luxinnovation in collaboration with the Luxembourg Ministry of the Economy, Fit 4 Start helps innovative start-ups get kick-started in Luxembourg. The programme targets entrepreneurs with innovative ideas and a strong drive to be successful and aims to support them in turning their ideas into ventures with a high growth potential.

Health tech track

Fit 4 Start has from its beginning been open to ICT start-ups and will accept 10 companies in this field for its next edition. With this new edition, the range of companies will also be extended with another 5 places available for start-ups active in health technologies. They will be supported by coaches with specialist knowledge in their field.

Coaching and funding

Fit 4 Start offers:

16 weeks of expert coaching in Lean Start-Up, a structured methodology for rapid product and service development, and the Agile methodology which calls for high flexibility and the ability to pursue and realise well-defined short-term objectives;

free access to co-working space in a business incubator; and

a grant of €50,000, to be matched by €10,000 of equity. An additional €100,000 is offered by the Ministry of the Economy to start-ups that have both successfully graduated from Fit 4 Start and managed to raise at least €50,000 of private equity after the end of the programme.

In order to be eligible, candidates should:

have a project with an innovative slant;

have incorporated their company in Luxembourg, preferably less than 12 months before the start of the programme. The incorporation of the company is, however, not a prerequisite at the application stage; be a team of at least 2 people, of whom at least one will work full time on the project during their participation in Fit 4 Start.

Call for applications

Interested entrepreneurs are invited to submit their applications to Fit 4 Start until 27 August. The most promising applicants will be invited to pitch their ideas to an expert jury that will make the final selection of participants.

<http://www.fit4start.lu/>

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ICT SPRING 2018 in Luxembourg with the participation of 5 Korean companies

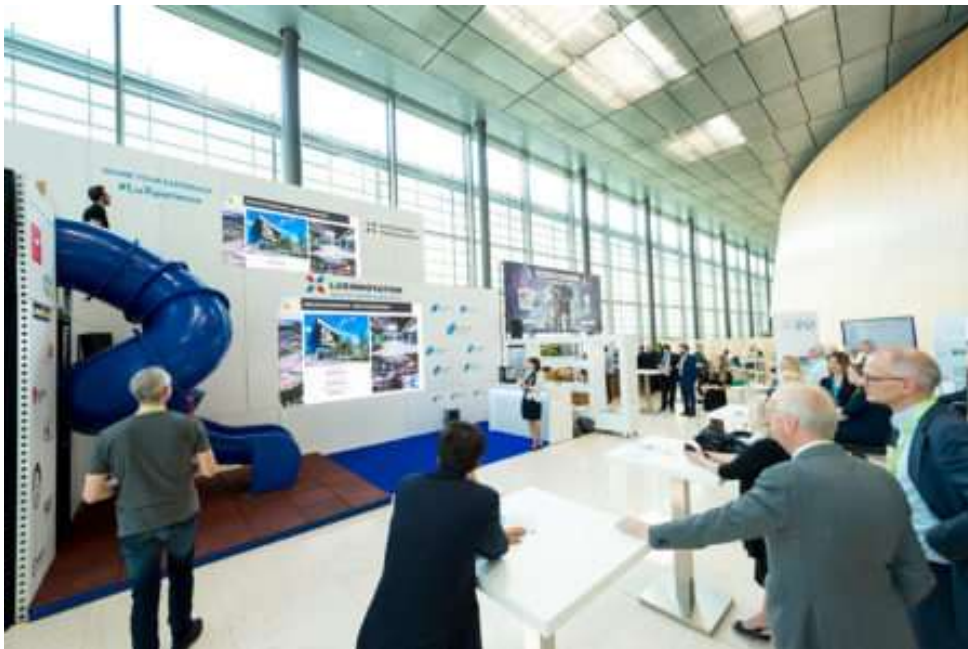
룩셈부르크 ICT 최대 박람회 'ICT SPRING 2018', 5개 한국 기업 부스 참가



(ICT SPRING 2018에 참가한 (주)컨텍의 이성희 대표가 피칭 시간을 통해 기업 소개를 하고 있다.)



(룩셈부르크 자비에르 베텔(Xavier bettel) 총리가 참관하여 ICT SPRING 전시장을 둘러보고 있다.)



(전시장에 설치된 룩셈부르크 산하 혁신 기관 룩스이노베이션(Luxinnovation) 부스)

지난 5월 15일과 16일 양일간 파베스트(Farvest)가 주최하고, 룩셈부르크 경제부가 후원하는 'ICT SPRING 2018'가 성황리에 마무리되었다.

'ICT SPRING 2018'는 매년 개최되는 룩셈부르크 최대 규모의 ICT 박람회로, 올해 행사장에는 정보통신 분야 5천명 이상의 관계자들이 찾아왔다. 총 5개 한국 기업이 부스 참여했으며, 참여 부스 5곳은 스타트업 기업 4곳(Contec, Waldlust, Minds Lab, Ratio)과 엑셀러레이터 1곳(Tium)이다. 5개 부스 참가 기업 외에도 다양한 한국 기업들이 참관객으로 참여하여 룩셈부르크 ICT 산업에 대한 이해도를 높이는 시간을 가졌다.

참여 기업 중 한 곳이었던 AI 스타트업 마인즈랩(MindsLab)의 곽세라 매니저는 "저희는 유럽에서

사업을 확장할 준비가 되어 있으며, 룩셈부르크가 그 중심에 있습니다. 그것이 저희가 여기에 있는 이유입니다”라고 박람회 참여 소감을 밝혔다. 또한 마인즈랩에서 개발한 인공지능(AI) 플랫폼은 Maum.ai이며, 많은 회사들이 인공지능에 대해 관심을 가지고 있다고 설명했다.

한국 참가 기업들은 14일에는 룩셈부르크 경제부에서 마련한 일정으로, 15일, 16일에는 박람회 참가, 그 외에는 관련 기관과의 미팅 일정을 소화했다.

한편 기간 내에 스타트업 경연대회인 피치유어스타트업(Pitch Your Startup)에서는 아시아 기업으로는 최초로 일본 Ai 기업인 엠패스(Empath)가 1위 수상의 영예를 안았으며, 5만 유로의 상금을 받았다. 삼성전자 c-lab 스피노프 기업 룰루랩은 본선에 올랐으나 내부 일정으로 본선 피칭에는 참석하지 못했다.

룩셈부르크 ICT 박람회 ICT SPRING은 매년 5월경에 열리며, 한국 기업들이 매년 참여하고 있다.

Over 5,000 decision makers in the field of information and communication technologies gathered in Luxembourg on 15-16 May for the 2018 edition of ICT Spring. Luxinnovation was present with a booth that connected international start-ups aiming to break into the European market with the Luxembourg business community.

“We are ready to expand our business in Europe, and Luxembourg is right at the centre. That is why I’m here,” says Sera Kwak, engineer at Korean company MINDs Lab. “We offer an artificial intelligence (AI) platform called maum.ai, and many companies here are interested in AI. We are already present in the United States, and I came to Luxembourg to let people here know what we are doing.”

MINDs Lab is one of around 15 international start-ups that took advantage of the Luxinnovation booth to present their innovative products and services to the ICT Spring participants. “Our booth has been designed to provide a platform for showcasing R&D in Luxembourg,” explains David Foy, Head of Sector Development – Digital Economy at Luxinnovation. “Several of Luxembourg’s most innovative companies – satellite operator SES, tyre specialist Goodyear, natural user interfaces expert iNUI Studio and sensing solutions provider IEE, to mention but a few – are displaying their innovations in the ‘innovation tunnel’ at the booth. Our main objective is, however, to make it possible for national and international companies to meet and exchange. We have organised pitching sessions throughout the two days to make it easy for participating companies to get the message out about their skills and offer.”

Connecting Luxembourg and Russia

Many of these start-ups came with support from the Luxembourg Trade & Investment Offices in their countries. A number of pitching Russian companies were also brought to ICT Spring through a collaboration agreement recently set up between Luxinnovation and the Skolkovo Innovation Centre. Skolkovo is a major start-up hub and support agency in Russia that currently hosts a

thousand start-ups and companies. The cooperation aims to help Russian companies set up operations in Luxembourg as a means to target the EU market, as well as to pave the way for Luxembourg firms wishing to start commercial activities in Russia.

"Many of our companies want to land in Luxembourg as the country is a good platform for starting business in Europe," says Anna Bezlepkina who manages Skolkovo's Department for International Cooperation. "This provides us with a strong case to cooperate with Luxinnovation and the Luxembourg Ministry of the Economy. Luxembourg has many advantages: it is a small and very well connected country. If you get to know the right people, you can easily get access to all the contacts that you need to succeed."

A place on the map

Getting this message out is a priority for Luxinnovation. "Luxembourg was not on the map for me when I started to work on our European expansion," admits Avi Kasztan, co-founder and CEO of Israeli Sixgill that specialises in analysing Dark Web activity and preventing cyberattacks and sensitive data leaks. "I was invited to come here during a visit to Germany, and when researching the country I found much of interest. I have made some interesting contacts during my two days at ICT Spring. The next step is to see what will come out of the follow up."

For the young start-up Sonic Invasion, Luxembourg was on the contrary a quite natural choice of location. "We offer audio solutions, spanning from classical audio and recording services to sound installations and sound brandings for businesses as well as tailor-made 3D sound and audio for virtual reality," explains one of the four co-founders, Oliver Lang, enthusiastically. "We have just started the company in Luxembourg as one of the co-founders is from here, and we found that there is much interest here in future-oriented sound technologies."

Sonic Invasion both pitched at the Luxinnovation stand and gave demonstrations of its sound solutions to booth visitors. "We came here to meet people and find new clients," says Mr Lang's colleague Cedric Fischer and follows with great interest the virtual reality demonstration given by Studio3WG at the booth as we speak. "Luxembourg has much to offer, and the Creative Industries Cluster managed by Luxinnovation opens many interesting doors for us," he concludes before moving on to discuss with more people who will hopefully one day become clients.

Read more about why Luxembourg is a prime business location.

Luxinnovation contributes to the economic development of Luxembourg by fostering innovation, fuelling international growth and attracting foreign direct investment supported by: Ministry of the Economy, Ministry for Higher Education and Research, Luxembourg Chamber of Commerce, Luxembourg Chamber of Skilled Crafts and FEDIL – The Voice of Luxembourg's Industry.

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Discover the Luxembourg start-up ecosystem in 8 videos

룩셈부르크 스타트업 에코시스템에 관한 8가지 영상



디지털 룩셈부르크(Digital Luxembourg)는 룩셈부르크의 스타트업 생태계에 대한 영상 시리즈를 제작했다. 룩셈부르크의 스타트업 생태계는 신생 기업들이 모든 단계에서 변화를 주도 할 수 있도록 지원한다. 영상을 통해 룩셈부르크의 창업 커뮤니티, 창업 센터, 액셀러레이터 및 공동 작업 공간을 포함한 정보에 대해 알아볼 수 있다.

Digital Luxembourg produced a video series about the Luxembourg start-up ecosystem. By joining forces, Luxembourg's ecosystem ensures that startups have somewhere to turn at every step: incubation, acceleration, scaling & beyond. Watch the videos and get to know the start-up community, the main incubators, accelerators and co-working spaces as well as the major players helping entrepreneurs to launch their start-up successfully in Luxembourg.

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