

PITCH

YOUR

STARTUP

21 MAY **2019**



WHAT IS IT?

Pitch Your Startup (PYSU) is an international pitch-based competition that aims to attract the best and brightest startups from around the world

Hundreds of startups apply each year to compete for PYSU's €100,000 in prize money. Beyond its international presence, PYSU also plays a role in promoting Luxembourg as a startup hub, a gateway to Europe, and an excellent place to set up office.

This year, **PYSU** will take place in conjunction with the ICT Spring Event. This is an annual tech summit dedicated to expanding networks for decision makers in IT, finance, banking, and the web, as well as marketers, investors, entrepreneurs, innovation managers, startups, researchers and venture capitalists across Europe.

THERE ARE FOUR VERTICALS TO WHICH YOU CAN SUBMIT YOUR STARTUP:



Fin- and RegTech



Artificial Intelligence, Machine Learning, Big Data



Smart Living



Cybersecurity

21 MAY
2019



3 minutes & 33 seconds
to Pitch Your Startup



2 minutes **OF QUESTIONS
& ANSWERS WITH
THE JURY**

€100.000 Prize

ICT
SPRING
in figures



2
DAY-EVENT



5000
VISITORS
IN 2018



95
EXHIBITORS
IN 2018



150 LOCAL &
INTERNATIONAL
SPEAKERS



Pitch Your Startup
COMPETITION



1
GALA
DINNER



50+
MEDIA
PARTNERS



50
COUNTRIES
REPRESENTED

02

FOR STARTUPS

Pitch Your Startup's 2019 Verticals



Fin- and RegTech

Any startup whose primary technology aims to help established financial systems, heavily regulated entities, or regulatory actors improve their operations and/or functionality—or to flat out disrupt them



Artificial Intelligence, Machine Learning, Big Data

Any startup whose primary technology uses Artificial Intelligence and/or Machine Learning, particularly in relation to Big Data, to improve an element of the status quo or outright disrupt it



Smart Living

Any startup whose primary technology or service aims to create solutions in the domains of health, transportation, construction and/or energy by exploring uncharted fields on Earth and beyond



Cybersecurity

Any startup whose primary technology improves or creates new security technology or outright disrupts the sector

FOR STARTUPS

Register your startup for the competition before March 30th, 2019

PARTICIPATION IS FREE OF CHARGE

1. Go to <http://www.pitchyourstartup.eu>
2. Fill in the online form to submit your application
3. Wait for the team to let you know if you are part of the 60 startups selected to pitch on **May 21st, 2019** (15 startups selected per vertical)

YOU ARE SELECTED!

- You are warmly invited to join us on **May 21st** to enjoy **ICT Spring** and the **PYSU competition**
- You will have to pitch in front of an experts' jury: **prepare your team to pitch during 3 min and 33 seconds**
- You have unlimited access to the **Pitch Your Startup village**, a space in the exhibition area where startups can bring their brochures, organise meetings, discuss with potential investors, this village is yours!

YOU ARE NOT SELECTED

- You are warmly invited to join us on **May 21st** to enjoy **ICT Spring**
- You will be able to attend the pitches of your fellow competitors and discover the startups selected
- You can still benefit from a booth at the event. **ICT Spring favours** the participation of startups in a "**startups village**". Please ask for more information at team@ictspring.com

PAST EDITIONS

2015

WINNER:

Wondermags

2016

WINNER:

SESAMm

2017

WINNER:

Aiva Technologies

2018

WINNER:

Empath Inc.

2019

WINNERS:

announced
on May 21st

INTEGRATED MARKETING COMMUNICATIONS

FARVEST

CONTACTS

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