

# LUXEMBOURG-JAPAN BUSINESS FORUM

27<sup>th</sup> NOVEMBER 2017



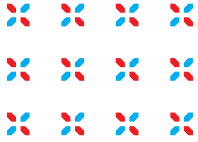
THE GOVERNMENT  
OF THE GRAND DUCHY OF LUXEMBOURG  
Ministry of the Economy



CHAMBRE DE  
COMMERCE  
LUXEMBOURG

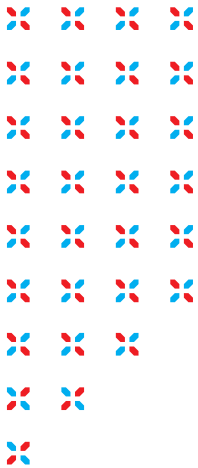
LUXEMBOURG

LET'S MAKE IT HAPPEN



# INVITATION: LUXEMBOURG-JAPAN BUSINESS FORUM

Followed by Logistics, Tourism and Digital seminars



In the framework of the State Visit of their Royal Highnesses the Grand Duke and the Grand Duchess of Luxembourg to Japan, the Chamber of Commerce of the Grand Duchy of Luxembourg, the Ministry of the Economy, the Luxembourg Embassy in Tokyo and the Luxembourg Trade and Investment Office in Tokyo (LTIO) have the pleasure of inviting you to the:

## LUXEMBOURG-JAPAN BUSINESS FORUM

**Monday, 27<sup>th</sup> November 2017 at 10.15**

### At Imperial Hotel

1-1-1, Uchisaiwai-cho, Chiyoda-ku,  
Tokyo, Japan 100-8558  
T +81 3 3504 1111  
📍 [www.imperialhotel.co.jp](http://www.imperialhotel.co.jp)

If you would like to take part in this event, kindly register before 16<sup>th</sup> November by using the following link:  
<http://eventregist.com/e/ASCQxMjaKjm8> (Password: LJBF2017)

### For further information, please contact:

Luxembourg Trade & Investment Office, Tokyo  
M [tiotokyo@mae.etat.lu](mailto:tiotokyo@mae.etat.lu)  
T +81 3 3265 5052

### For further information about Luxembourg, please visit:

📍 [visitluxembourg.jp/jpn.com](http://visitluxembourg.jp/jpn.com) and  
📍 [www.investinluxembourg.jp](http://www.investinluxembourg.jp)



The event is free of charge but registration is compulsory. Spaces are limited and we may not be able to accommodate all applicants. In the case of too many applicants, the participants will be chosen randomly. Simultaneous translation English/Japanese will be provided.

# OFFICIAL OPENING SESSION

Venue: Sakura room, 4<sup>th</sup> floor Imperial Hotel

## PROGRAMME

- 09.30 – 10.15**    **Registration and welcome coffee**  
For organisational and protocol reasons, everyone must be seated in the conference room by 10:15 at the latest. Thank you for respecting the timing. After the arrival of the official delegation, nobody will be allowed to enter the room.
- 10.30**    **Welcome Address**  
His Royal Highness, the Grand Duke of Luxembourg
- 10.35**    **Opening speeches**  
Mr. Yoshio Sato, Chair, Committee on Europe, Keidanren  
Mr. Yasuhi Akahoshi, President, Japan External Trade Organisation (JETRO)
- 10.45**    **Keynote speeches**  
H.E. Mr. Etienne Schneider, Deputy Prime Minister,  
Minister of the Economy, Grand Duchy of Luxembourg  
H.E. Mr. Pierre Gramegna, Minister of Finance,  
Grand Duchy of Luxembourg
- 11.05**    **Luxembourg, the European country that never ceases to amaze you**  
Mr. Carlo Thelen, Director General, Luxembourg Chamber of Commerce
- 11.15**    Signing ceremony of the Memorandum
- 11.30 – 11.45**    **\*\*\*Break and division of the participants\*\*\***
- 11.45 – 12.45**    **Logistics seminar, Tourism seminar and live pitch session taking place in parallel** (See separate sub-programmes)
- 13.00 – 14.00**    **Standing buffet-lunch and networking**  
Venue: Lounge Aqua, 17th floor, Imperial Hotel
- 14.00 – 16.15**    **Digital seminar**



# LOGISTICS SEMINAR REDESIGNING EU SCM STRATEGY

Venue: Ran room, 2<sup>nd</sup> floor Imperial Hotel

## SUB-PROGRAMME 1

- 10.15 – 11.30** **Optional: Luxembourg-Japan Business Forum (see details enclosed)**
- 11.45 – 11.50** **Introduction**
- 11.50 – 12.05** **Industry 4.0 and advancement of global supply chain management**  
Mr. Naoaki Fujino, Chief Researcher, Nomura Research Institute, Ltd.
- 12.05 – 12.20** **Luxembourg as logistic centre of Europe**  
Mr. Shinichi Tanzawa, Executive Managing Officer,  
FANUC CORPORATION and President &  
CEO FANUC Europe Corporation
- 12.20 – 12.35** **Logistics hub Luxembourg, a tailor made solution for your European Distribution**  
Mr. Daniel Liebermann, Director for Logistics, Ministry of the Economy
- 12.35 – 12.45** **Q&A Session**
- 13.00 – 14.00** **Standing buffet-lunch and networking**  
Venue: Lounge Aqua, 17<sup>th</sup> floor, Imperial Hotel



# TOURISM SEMINAR LIVE YOUR UNEXPECTED LUXEMBOURG

Venue: Botan room, 2<sup>nd</sup> floor Imperial Hotel

## SUB-PROGRAMME 2

- 10.15 – 11.30** **Optional: Luxembourg-Japan Business Forum**  
(see details enclosed)
- 11.45 – 11.50** **Introduction**  
Mr. Ricky Wohl, Director General for Tourism, Ministry of the Economy
- 11.50 – 12.15** **Presentation: Live your Unexpected Luxembourg**  
Ms. Anne Hoffmann, Director General, Luxembourg for Tourism
- 12.15 – 12.30** **Q&A Session**
- 12.30 – 13.00** **Networking session with the following suppliers:**  
Accor Hotels Luxembourg  
Brain & More  
Château d'Urspelt  
Euro-Asie  
Goeres Horlogerie  
John Paul  
Luxembourg City Tourist Office  
Park Inn by Radisson Luxembourg City  
RAK Porcelain Europe  
Sakura Voyages  
Travel Pro American Express
- 13.00 – 14.00** **Networking-reception with finger food**

To register for the Tourism seminar, please contact Nanako Shibuya:  
[nanako@cww.travel](mailto:nanako@cww.travel)  
(Only for professionals of the tourism industry)



# LIVE PITCH SESSION

Venue: Sakura Room, 4<sup>th</sup> floor, Imperial Hotel

## SUB-PROGRAMME 3

In order to facilitate the networking during the lunch, a live pitch session will be organised prior to the lunch, between 11.45 and 12.45. Luxembourgish companies will present themselves and their activities verbally through a pitch with the aim of describing business opportunities they can offer to Japanese companies.

Please find here with the list of Luxembourgish companies that will pitch:

**Apateq**

[www.apateq.com](http://www.apateq.com) - Ecotechnologies

**Deloitte**

[www.deloitte.lu](http://www.deloitte.lu) - Services

**EBRC**

[www.ebrc.com](http://www.ebrc.com) - ICT Services

**European American Enterprise Council**

[www.eaec.lu](http://www.eaec.lu) - Services

**LU-CIX**

[www.lu-cix.lu](http://www.lu-cix.lu) - ICT Association

**Luxinnovation**

[www.luxinnovation.lu](http://www.luxinnovation.lu) - National Agency for Innovation

**Realab**

[www.realab.lu](http://www.realab.lu) - ICT/Audiovisual

The pitches will be followed by the projection of a short film on animation made in Luxembourg.

# DIGITAL SEMINAR: DIGITAL ECONOMY & SMART MOBILITY

Venue: Tsuru room, 3<sup>rd</sup> floor Imperial Hotel

## SUB-PROGRAMME 4

- 10.15 – 11.30** **Optional: Luxembourg-Japan Business Forum**  
(see details enclosed)
- 13.00 – 14.00** **Standing buffet-lunch and networking**  
Venue: Lounge Aqua, 17th floor, Imperial Hotel
- 14.00** **Introduction**  
Mr. David Foy, Head of Sector Development, Digital Economy,  
Luxinnovation
- 14.05** **Luxembourg infrastructure, European centre of excellence**  
Mr. Claude Demuth, CEO, Lu-Cix
- 14.20** **Ubiquitous Computing/ Smart City**  
Prof. Ken Sakamura, Dean of the Faculty, INIAD, Toyo University
- 14.35** **Airfreight 4.0: the intelligent supply chain**  
Mr. Arnaud Lambert, CEO, Champ Cargosystems
- 14.50** **Converging HPC and BD/AI:  
Tokyo Tech TSUBAME3.0 and AIST ABCI**  
Prof. Satoshi Matsuoka, Professor, GSIC, Tokyo Institute of Technology,  
Director, AIST-Tokyo Tech Real World Big-Data Computation Open  
Innovation Laboratory ; RWBC-OIL
- 15.05** **Automated driving in Europe: cross-border digital testbed**  
Mr. Joost Ortjens, Head of Sector Development, Automotive,  
Luxinnovation
- 15.20** **SIP Automated Driving System**  
Mr. Masao Fukushima, Technical Consultant (ITS), Nissan Motor Co., LTD
- 15.35** **Examples and challenges in European M2M connected car projects** Mr.  
Cliff Konsbruck, Director, Post Telecom
- 15.50** **ITS Radio-communications Standards and Guideline in Japan**  
Mr. Kurazo Segawa, Director of ITS Group, Research & Development  
Headquarters, Association of Radio Industries and Businesses
- 16.05** **Wrap up**  
Mr. David Foy, Head of Sector Development, Digital Economy,  
Luxinnovation



# LUXEMBOURG-JAPAN BUSINESS FORUM & SEMINARS ON LOGISTICS, TOURISM AND DIGITAL

Monday, 27<sup>th</sup> November 2017 | Venue: Imperial Hotel

## REGISTRATION FORM

**First name:** .....

**Last name:** .....

**Position:** .....

**Company:** .....

**Phone:** .....

**E-mail:** .....

**Website:** .....

- Please select:**
- From 10.15 to 11.15, I will attend the Official opening session  
Between 11.45 and 12.45,
    - I will attend the Logistics seminar
    - I will attend the live pitch session
  - From 13.00 to 14.00, I will attend the networking Lunch-Reception
  - From 14.00 to 16.15, I will attend the Digital seminar
  - I will need translation

To register for the Tourism seminar, please contact Nanako Shibuya: [nanako@cww.travel](mailto:nanako@cww.travel) (Only for professionals of the tourism industry)

**For further information, please contact:**

Luxembourg Trade & Investment Office, Tokyo

**M** [tiotokyo@mae.etat.lu](mailto:tiotokyo@mae.etat.lu)

**T** +81 3 3265 5052

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