



AN INTRODUCTION TO TOMORROW STREET

Kenneth Graham, CEO

29th June 2021

A joint venture of
 **vodafone** | **technoport**

TOMORROW STREET - VISION



Build a world class innovation centre that accelerates leading edge technology through scaling late-stage startups. Create a hub that attracts great companies, great people, and is connected to a dynamic global ecosystem.



Joint Venture launched between
Technoport and Vodafone in Sept 2017

TOMORROW STREET'S CORE OBJECTIVES



Identify and accelerate innovation from scaleups, supporting Vodafone's repositioning as a Tech Comms company



Establish new technology companies in Luxembourg, helping to strengthen the technology ecosystem

Scaleups

Provide business development support to navigate corporate environment and access Vodafone's global scale





Tomorrow Street scales late-stage startups through a 3-step collaborative framework:



Scout for late-stage startups / scaleups through global ecosystems



Validate startups with Vodafone and Luxembourg stakeholders



Grow and **Scale** across Vodafone footprint



Over 600m customers in 24 operating markets and 43 partner markets

HOW WE FIND, EVALUATE AND GROW COMPANIES



SCOUT

We have a strong network of global partners to source scaleup companies, including:



VALIDATE

We perform a robust evaluation process to ensure scaleup's have strong alignment with Vodafone's strategic priorities

Technology and business deep dive

Stakeholder and expert validation

Dynamic scorecard

Proof of Concept/RFX

Due Diligence

SCALE

We sign a long-term partnership with each scaleup and focus on growing their business across the Vodafone footprint

Establish partnership

Team established in Luxembourg

Opportunity planning

Business development

Operational support

ENABLING DIGITAL TRANSFORMATION AND NEW CUSTOMER PROPOSITIONS WITH SCALEUP PARTNERS



Digital First



Cloud platform enabling effective management of highly complex infrastructure projects



SaaS solution enabling intercompany collaboration and innovation



AI-powered analytics enabling companies to connect the dots in their data

Leveraging Vodafone's core connectivity



Edge video analytics & cloud services to manage the capture, analysis & streaming of video



Providing enterprise customers with control of devices across public and private networks

Enabling new customer propositions



Cybersecurity ratings platform that instantly measures security risks of any company



Database technology processing extreme scale datasets to enable advanced IOT analytics



Blockchain solutions for supply chain and logistics



Arch Summit

Bridging the gap between Corporates and Startups

(Arch 2022 dates to be announced soon)



5000+
Attendees



200+
Startups



90+
Corporate
Exhibitors



TOMORROW
— STREET —

PROPELLING TOMORROW'S GLOBAL SUCCESS STORIES

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